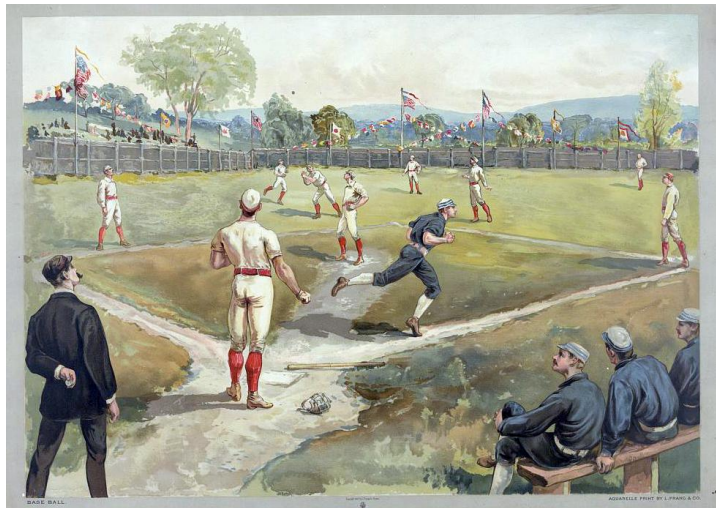


# MUSEUM on Main Street

## presents **Hometown Teams**

Sports reflect the trials and triumphs of our American experience and our multicultural national character. Built into sports are the essential American values of competition, dedication, fair play and a desire to win. Support for our hometown teams – win or lose – shows how sports are an indelible part of American culture and identity. Sports connect us like nothing else, whether we are athletes or fans.

Stories of underdog heroics and local legends unfold on our neighborhood fields and courts. Americans invest their spirit and skill into creating inspiring moments – an impossible play that saves the game or a player who shatters racial or gender stereotypes – that build communities and change our history.



Historic photographs and vibrant art showing players and fans will highlight the joys of being part of the game. Quotes from players and fans bring a multiplicity of voices to the exhibition. And, archival footage and multimedia experiences will bring our hometown teams to life.

Exhibition themes will explore:

- Sports and the American character
- How we revere the places where we play
- How American sports represent a shared experience and help us build community
- Athletes of all types of sports share the experience of playing the big game
- Athletes not only represent themselves and their teams, but also their schools, their towns, and their fans
- America's sports are as diverse as its people and its geography

### **Sample Humanities Programs and Local Activities**

*Hometown Teams* host communities will explore how sports help towns celebrate their uniqueness and the struggles of individuals and teams that break cultural barriers; collect and exhibit collections of photographs and objects from local teams; and document the impact of sports through oral history projects and video interviews. The exhibition will inspire discussions about cultural and community issues that play out in sports and encourage unique partnerships with local teams and organizations.



### **Curator and Advisory Team**

The curator for *Hometown Teams* is Bob Santelli, director of The Grammy Museum in Los Angeles, California and co-author of *The Baseball Fan's Bucket List: 162 Things You Must Do, See, Get and Experience Before You Die*. The exhibition advisory team includes: Dr. Richard Davies, Department of History, University of Nevada, Reno; Craig Lindvahl, filmmaker and educator, Effingham, Illinois; and Dr. David K. Wiggins, School of Recreation, Health and Tourism, George Mason University, Fairfax, Virginia.

### **Funders**

*Hometown Teams* is part of Museum on Main Street, a collaboration between the Smithsonian Institution and state humanities councils across the nation. Support for Museum on Main Street is provided by the United States Congress.



## Availability to State Humanities Councils

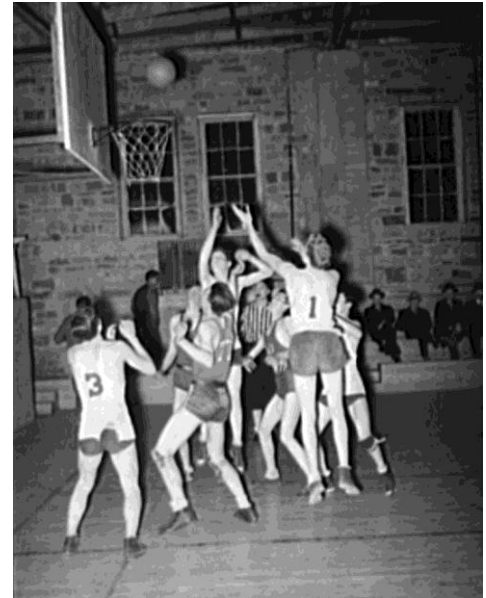
Exhibitions available for tours beginning July 2013 (council participation begins Spring 2012.)

## Contents and Crates

Free-standing exhibition with audio, video, and interactive components, banners, and artifacts mounted in cases. Requires 700 square feet of exhibition space. Crate number and weight to be determined.

## Administrative Resources

- State coordinator manuals featuring program development strategies, sample budgets/contracts and other support materials. Provided in hard copy format and also available online at [www.museumonmainstreet.org](http://www.museumonmainstreet.org) for easy access and for quick distribution of information;
- Museum on Main Street listserv for state council coordinators and national organizers providing answers to project questions and opportunities for networking and project development;
- The MoMS team provides advice and assistance in all areas of program development and tour coordination.



## Workshops and Meetings

A state council MoMS coordinator will attend and/or host the following workshops and meeting.

- National MoMS Orientation Webinar — for state council staff members to meet with Smithsonian project directors to learn more about MoMS in advance of the tour (state council coordinators that have completed a MoMS tour are not required to participate);
- National *Hometown Teams* Meeting — state council staff member to meet with the MoMS team, exhibition curator, and other participating state councils one year in advance of the tour;
- State Program Workshop — Smithsonian personnel co-host a program planning workshop for all in-state participating venues and partners;
- State Installation Workshop — Smithsonian personnel co-host a workshop at the site of the exhibition's tour opening for all in-state participating venues.

## Public Relations/Marketing

- Participation in national publicity efforts by the Smithsonian;
- Smithsonian web page, at [www.museumonmainstreet.org](http://www.museumonmainstreet.org), featuring each state's rural itinerary and homepage links to each state humanities council;
- Project press kit: digital press images, and news releases for local use;
- One multi-colored outdoor banner featuring state council name;
- Full color poster with state council logo, along with full color postcards for promotional use

## Fundraising Resources

- MoMS informational brochure;
- Foundation proposal template;
- Upon request, letters of support from SITES, exhibition curator;
- Opportunities to provide underwriting credit on exhibition's credit panel.

## Education Materials

- Educational activities (available on line in PDF format);
- Docent handbook and training materials;
- Local Exhibition Support Manuals featuring program development strategies, local exhibition development guidelines, exhibition script, and installation instructions. Provided in hard copy format and also available on-line (1 per local site and 1 for state coordinator);
- Access to Stories from Main Street, a digital archive of stories about small and rural communities in the United States. Host councils and organizations can contribute local stories, audio clips and videos via the project website at [www.storiesfrommainstreet.org](http://www.storiesfrommainstreet.org) or through the Stories from Main Street application for iPhone and iPad.